

MUBASSHIR HUSAIN

SALES AND MARKETING EXECUTIVE

27, Baghaura, Orai (Jalaun) | +91 8081945523 | jkhusain0786@gmail.com

PROFILE SUMMARY

Seeking the role of Marketing Manager to utilize my 3 years of social media, content development, and project management experience in identifying trends, engaging users and increasing brand awareness through unique and innovative marketing strategies and campaigns.

TECHNICAL & PROFESSIONAL SKILL

| | | | |
|-------------------|------------------------|---------------|------------------|
| Graphic Designing | IT Skills | Team Player | Cold calling |
| Digital Marketing | Social Media Marketing | Quick Learner | Active listening |

EDUCATION

| | |
|---|-------------|
| M.B.A, Marketing AKTU, Lucknow, Uttar Pradesh | 2017 – 2019 |
| B.B.A, Marketing Rama University, Kanpur, Uttar Pradesh | 2014 – 2017 |

WORK EXPERIENCE

| | |
|--|------------------------------|
| Marketing Executive Negative Electricity And Event Designer Pvt Ltd | September 2020 – Present |
| <ul style="list-style-type: none">• Handling both traditional and digital marketing.• Managing all the social media channels of a company.• Regular monitoring the competitors social media site and creating analysis report.• Cold calling to the customers.• Timely meet the customers & give the information regarding our services. | |
| Sales Executive GS Engineer (An Authorised Dealer Of Liugong India Pvt Ltd) | July, 2019 – September, 2020 |
| <ul style="list-style-type: none">• Collecting the database of the customers.• Calling the customers & visiting them.• Providing the relevant information to the customers.• Closing the sales call and achieving the sales targets. | |

INTERNSHIP

Social media marketing internship

Little Hand Foundation
October, 2021

Graphic Designer

Abhitak News Channel
March, 2022

Human resource intern

Little Hand Foundation
October, 2021

Social Media Marketing Internship

Grow by little
April, 2022.

CERTIFICATION

- I certified in Appreciation of Digital literacy by National digital literacy mission in 2015.
- I certified in "Digital marketing" by IIM Calcutta Zone at Rama University, Kanpur in 2015.
- I certified in "Barclays Global youth employability initiative" by GT & Nascom Foundation at Rama University, Kanpur in 2016.
- I was certified as a "Sports co-ordinator" at Rama University, Kanpur in 2017.
- I was certified in "Google Digital Garage" at Google in 2020

ACADEMIC PROJECT

Industry : Entertainment Industry

Project title: A Study on buying behaviour and consumer preference towards Television. 2017 - 2019
Duration : 6 week.

Industry : Health Industry

Project title : A Study On Pureit and Its Acceptance by Indian Customers. 2014 - 2017
Duration : 6 week.

LANGUAGES

- English : ✓ ✓ ✓ ✓
- Hindi : ✓ ✓ ✓ ✓ ✓
- Urdu: ✓ ✓ ✓

HOBBIES

- Sports
- Travelling
- Photography

DECLARATION

All the details provided above are genuine to the best of my belief and knowledge.

Place :

Date :

Mubasshir Husain

Signature